

SPONSORSHIP OPPORTUNITIES

OLD BONEY MOUNTAIN HOT SUMMER NIGHT *Bringing People Together*

July 14, 2022 5:30-8:30pm

contact Jeff: jeff@oldbonymountain.org



Title Sponsor (one available)

\$25,000+

Company logo on all event website pages
Company logo included on ticket purchasing website
Company logo on PR & Flyers
2-minute branding video posted on YouTube Channel Branding video will air during live/virtual festival
Company signage at all Hot Sauce Judging & People's Choice judging events leading up to the festival
Company representatives invited to judge at Hot Sauce Competition.
Company promoted through festival social media leading up to event.
Company logo on main stage at event.
16 general admission tickets to the festival and 4 VIP tickets (total 20 tickets)

Reaper Sponsor

\$10,000+

Company logo on event website pages
Company logo on PR & Flyers
Live acknowledgement during live event
2-minute branding video posted on YouTube Channel
Company signage at Hot Sauce Judging & People's Choice
8 general admission tickets to the festival plus 2 VIP Tickets (total 10 tickets)

Habanero Sponsor

\$5,000+

Company logo on event website pages
Live acknowledgement during virtual event
4 general admission tickets to the festival

Jalapeno Sponsor

\$500+

Company logo on event website pages
2 general admission tickets to the festival

PR Starts NOW! The sooner you sponsor, the more visibility!
Social media posts/sharing via Instagram & YouTube, electronic flyers, email blasts and notices throughout the community.

Event demographics: Ages 30-65

Average Income: \$100k+

Local Community, United States & International Viewers

