



# SPONSORSHIP OPPORTUNITIES

Contact

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July 17, 2021 4:00-6:00pm PST



## **Title Sponsor (one available)**

**\$25,000+**

- Company logo on all event website pages
- If applicable, product placement in Festival Box (200)
- Company collateral included in Festival Box (200)
- Company logo included on ticket purchasing website
- 2 minute branding video posted on YouTube Channel
- Branding video will air during live virtual festival
- Company representative interviewed live during broadcast
- Company signage at all Hot Sauce Judging & People's Choice
- Company representative invited to judge at Hot Sauce Comp
- Company promoted through festival social media leading up to event
- Company logo on photo backdrop at Hybrid 2021 Festival
- 10 tickets to the 2021 Hybrid/Limited Festival & 4 hotel rooms for night-of festival

## **Reaper Sponsor**

**\$10,000-\$24,999**

- Company logo on all event website pages
- Company logo on PR & Flyers
- Live acknowledgement during virtual event
- 2 minute branding video posted on YouTube Channel
- Branding video will air during live virtual festival
- Company collateral included in Festival Box (200)
- Company signage at Hot Sauce Judging & People's Choice
- 8 tickets to the 2021 Hybrid/Limited Festival & 2 hotel rooms for night-of festival

## **Habanero Sponsor**

**\$5,000-\$9,999**

- Company logo on all event website pages
- Live acknowledgement during virtual event
- 2 minute branding video posted on YouTube Channel
- Company collateral included in Festival Box (200)
- 6 tickets to the 2021 Hybrid/Limited Festival & 1 hotel room for night-of festival

## **Jalapeno Sponsor**

**\$500-\$4,999**

- Company logo on all event website pages
- Company collateral included in Festival Box (200)
- 2 tickets to the 2021 Hybrid/Limited Festival

**PR Starts NOW!** The sooner you sponsor, the more visibility!

Social media posts/sharing via Instagram & Facebook, electronic flyers, YouTube, email blasts and notices throughout the community.

Event demographics: Ages 30-65

Average Income: \$100k+

Local Community, United States & International Viewers



# **Sponsorship Payment**

## **Credit Card Payment**

**please visit [www.oldboneymtnhotsummernight.com/donate](http://www.oldboneymtnhotsummernight.com/donate)  
to donate through credit card**

## **Check**

**please make checks payable to Old Boney Mountain Hot Sauce Corp.  
with "Hot Summer Night Festival" in the memo**

Old Boney Mountain Hot Summer Night Festival/Old Boney Mountain Hot Sauce Corp. does not receive any money for putting on the event. When you pay the festival via credit card or check, you are supporting the event overhead with all net proceeds going directly to VCFD Widows, Orphans & Assistance Fund and to Old Boney Mountain Foundation for Kids. If you would prefer to make your contribution directly to our 501(c)(3) - #83-3598703 please make check payable to Old Boney Mountain Foundation for Kids with "Hot Summer Night Festival" in the memo or by visiting [www.oldboneymountain.org](http://www.oldboneymountain.org) to pay by credit card. THANK YOU!