

SUPPORT OPPORTUNITIES

PR Campaign starts February – July

Social Media, FB boosts, Instagram, Electronic flyers and notices throughout the community

Event demographics: 21-45 year olds Average income: \$100K+

50 mile radius, to include: WLV, NP, TO, Malibu, Agoura Hills, Camarillo, Moorpark, Simi Valley, Ventura, Woodland Hills

Supporting Sponsor \$1,500

- Company logo in print ads & social media
- 12 Entry wristbands (value \$660)
- Live acknowledgements from 2 *Music Stages*
- Company information distributed at event
- Signage at main entrance walkway

Corn-hole Sponsor \$1,000 per lane

- 10 entry wristbands (\$550 value)
- Company logo on flyer, print ads, website
- Signage at a Corn-hole Lane
- Acknowledgements from Greens Stage
- All Ten lanes available \$3,000**

Basic Sponsor: \$500

- * 4 Entry Wristbands (Value \$220)
- * Company logo & link on website

Customized Branding Opportunities depending on buy-in:

1. Event Title Sponsor \$20,000
2. Category Exclusivity (minimum buy \$2,000)
3. Company logo on electronic printed entry tickets
4. Company logo in PR & social media
5. Entry wristbands (value \$55/each)
6. Booth space:
7. Affords the ability to conduct product sampling
8. Demographic data collection
 - Ideal for entertaining clients
 - Live demonstrations
9. Branding signage at main entrance & 2 music stages
10. Company logo and link on OBM website
11. Employee volunteer opportunities
12. Live acknowledgements from 2 *Music Stages*
13. Company information distributed at event
14. Company name on 17 awards, *Best in World* & *People's Choice*
15. Company logo on 500 souvenir tasting glasses
16. Company logo on a customized corn-hole game board set

We support fire victims, youth and community needs

Contact

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Rotary Club of Newbury Park Non-Profit #77-0029795